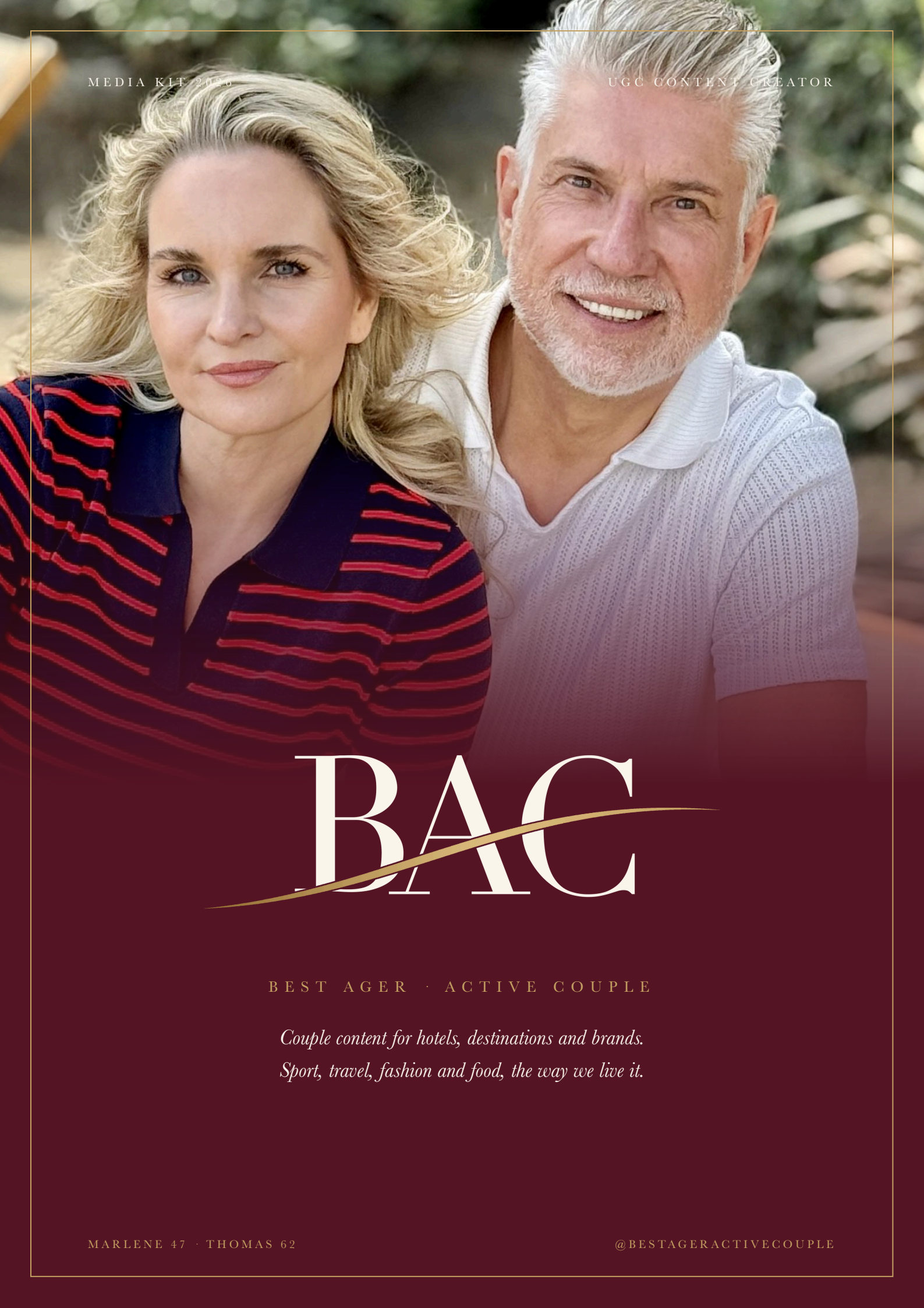


MEDIA KIT 2026

UGC CONTENT CREATOR

BAC

BEST AGER · ACTIVE COUPLE

Couple content for hotels, destinations and brands.
Sport, travel, fashion and food, the way we live it.

MARLENE 47 · THOMAS 62

@BESTAGERACTIVECOUPLE

Who *we are.*



Marlene

BEST AGER MODEL · UGC CREATOR

Many years of experience as a content creator and live streamer.

- Active and passionate about fitness, road cycling, yoga and Pilates
- A great passion for beauty, skincare and premium cosmetics
- A keen eye for fashion, trends and lifestyle



Thomas

BEST AGER MODEL · FILM PRODUCER

More than 35 years of experience as a film producer and TV presenter, with a long track record in front of the camera.

- Sports enthusiast with a focus on fitness, road cycling and water sports
- A strong feel for fashion, especially womenswear, and a private practice as a stylist

Sport *Travel* *Fashion* *Food*

We don’t just know your target audience, *we are it!*

- Extensive expertise as a model and TV presenter.
- Many years of experience in film production and emotional storytelling.
- UGC content from a single source: efficient, high quality and cost effective.

109

Years together

47 and 62. Sport, travel and good food are part of our everyday life as a couple.

35+

Years in film and television

Productions for television and international broadcasters.

2 in 1

Two people, one booking

One couple video replaces casting two models.

100%

Genuinely filmed

Every photo and video shot by us. No AI images.

What we *create for you.*

UGC means you receive finished content for your own channels, your website or your ads. Filmed by real people from your target audience.

I

UGC videos

For Instagram, TikTok, your website and ads. Reviews, before and after, unboxing, product in use.

II

Hotel and travel reels

Your hotel or destination, told as an experience for two. Arrival, rooms, dining, surroundings.

III

Photo stories

Magazine-style images for your website, social media and brochures. As a couple or individually.

IV

Sport and activity

Road cycling, fitness, water sports, yoga. Your product in real use.

V

Fashion and beauty

Looks, styling, skincare. With a stylist's eye.

VI

From concept to edit

Idea, script, shoot and edit from a single source. Or based on your brief.



Selected *work.*



DESTINATION · REEL

Port Grimaud

The hidden lagoon town, told as a series.



SPORT · TRAVEL

Mallorca by road bike

Arrival, training, island. Two fitness levels, one ride.



FOOD · RECIPE

Chestnut dessert

A recipe from the chestnut forests of the Côte d'Azur.



REGION · SERIES

Côte d'Azur

Chestnut forests, markets, harbours. The other Côte d'Azur.

WATCH ALL VIDEOS · BESTAGERACTIVECOUPLE.COM

How we *work together.* 05 · COLLABORATION

01
The brief
Agree on goal, format, timeline and budget together.

02
Agreement
Everything in writing, clear and binding.

03
Concept
Concept and script, agreed with you in advance.

04
Product or stay
You send the product or welcome us on site.

05
Shoot and edit
Both of us on camera, picture and editing from a single source.

06
Approval
You receive the finished content for sign-off.

Let's tell your story. *Together.*

EMAIL
bestageractivecouple@gmail.com

CONTACT
Marlene and Thomas

INSTAGRAM
@bestageractivecouple

LANGUAGES
German, English